

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: LUNGREN FOR CONGRESS(73501)
9321 Silverbend Ln
Elk Grove, CA 95624-3985

Account Exec: LINDA SULA
Office: GWTS-SF
Contract Num: 1191-33402
Contract Dates: 10/01/2012-10/07/2012
Customer Order:
Linked Order:
CPE: LFC / CD07R / 10/1

Invoice Num: 1191-347252
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

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PAY BY 11/06/2012
Net 30 days

In Account With: MAR/COM SERVICES, INC.(170247)
C/O CRISWELL ASSOCIATES
847 Sansome St Ste 200
San Francisco, CA 94111-1529
ATTN:Accounts Payable

Product Desc: CD07R/LUNGREN

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	CBS13.COM @ 5AM	10/01/2012-10/07/2012	MTWTF..	30	2	70.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		MTWTF..	2	70.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/02/2012	Tu	05:29 AM		SPA92512H	30	70.00				
10/03/2012	We	05:13 AM		SPA92512H	30	70.00				
2	CBS13.COM @ 6AM	10/01/2012-10/07/2012	MTWTF..	30	5	100.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		MTWTF..	5	100.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	06:28 AM		SPA92512H	30	100.00				
10/02/2012	Tu	06:42 AM		SPA92512H	30	100.00				
10/03/2012	We	06:50 AM		SPA92512H	30	100.00				
10/04/2012	Th	06:50 AM		SPA92512RH	30	100.00				
10/05/2012	Fr	06:28 AM		SPA92512RH	30	100.00				
3	CBS THIS MORNING	10/01/2012-10/07/2012	MTWTF..	30	2	125.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		MTWTF..	2	125.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	08:11 AM		SPA92512H	30	125.00				
10/02/2012	Tu	07:25 AM		SPA92512H	30	125.00				

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8	THE DOCTORS	10/01/2012-10/07/2012	MTWTF..	30	5	150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	5	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	02:22 PM		SPA92512H	30	150.00			
10/02/2012	Tu	02:13 PM		SPA92512H	30	150.00			
10/03/2012	We	02:21 PM		SPA92512RH	30	150.00			
10/04/2012	Th	02:33 PM		SPA92512RH	30	150.00			
10/05/2012	Fr	02:12 PM		SPA92512RH	30	150.00			
9	DR PHIL	10/01/2012-10/07/2012	M..W.F..	30	3	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M..W.F..	3	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	03:17 PM		SPA92512H	30	250.00			
10/03/2012	We	03:10 PM		SPA92512RH	30	250.00			
10/05/2012	Fr	03:20 PM		SPA10412H	30	250.00			
10	CBS13 NEWS @ 4	10/01/2012-10/07/2012	MTWTF..	30	2	325.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	2	325.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	04:53 PM		SPA92512H	30	325.00			
10/05/2012	Fr	04:28 PM		SPA10412H	30	325.00			

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12	CBS13 NEWS @ 6	10/01/2012-10/07/2012	MTWTF..	30	3	650.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	3	650.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:15 PM		SPA92512H	30	650.00			
10/04/2012	Th	06:28 PM		SPA92512RH	30	650.00			
10/05/2012	Fr	06:12 PM		SPA10412H	30	650.00			
13	ENTERTAINMENT TONIGHT M-F	10/01/2012-10/07/2012	MTWTF..	30	2	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	2	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:40 PM		SPA92512H	30	600.00			
10/02/2012	Tu	06:46 PM		SPA92512H	30	600.00			
14	CSI: NY	10/01/2012-10/07/2012F..	30	1	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	F..	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	06:59 PM		SPA10412H	30	1,200.00			
15	BLUE BLOODS	10/01/2012-10/07/2012F..	30	1	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	F..	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	09:33 PM		SPA10412H	30	1,000.00			

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16	HAWAII FIVE-0		10/01/2012-10/07/2012		M		30	1	3,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		3,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	09:50 PM		SPA92512H	30	3,000.00			
17	NAVY N.C.I.S.		10/01/2012-10/07/2012		. T		30	1	4,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T		1		4,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:45 PM		SPA92512H	30	4,000.00			
19	CBS 13 10PM NEWS M-SU		10/01/2012-10/07/2012		M T W T F S S		30	5	800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M T W T F S S		5		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	10:29 PM		SPA92512H	30	800.00			
10/02/2012	Tu	10:59 PM		SPA92512H	30	800.00			
10/05/2012	Fr	10:29 PM		SPA10412H	30	800.00			
10/06/2012	Sa	10:28 PM		SPA10412H	30	800.00			
10/07/2012	Su	10:56 PM		SPA10412H	30	800.00			
21	CBS13 NEWSRPT @ 11 (SUN)		10/01/2012-10/07/2012	 S		30	1	300.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012	 S		1		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	11:13 PM		SPA10412H	30	300.00			

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22	COMICS UNLEASHED	10/01/2012-10/07/2012	MTWTF..	30	1	75.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	1	75.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	01:09 AM		SPA92512H	30	75.00			
23	DAVID LETTERMAN	10/01/2012-10/07/2012	MTWTF..	30	4	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	4	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	11:36 PM		SPA92512H	30	400.00			
10/02/2012	Tu	11:54 PM		SPA92512H	30	400.00			
10/03/2012	We	11:13 PM		SPA92512RH	30	400.00			
10/04/2012	Th	11:55 PM		SPA92512RH	30	400.00			
24	FRASIER	10/01/2012-10/07/2012	MTWTF..	30	3	75.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	3	75.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	01:58 AM		SPA92512H	30	75.00			
10/02/2012	Tu	01:58 AM		SPA92512H	30	75.00			
10/03/2012	We	01:43 AM		SPA92512RH	30	75.00			
26	THE CLOSER	10/01/2012-10/07/2012S	30	1	200.00			

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10/01/2012-10/07/2012	S	1	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	12:57 AM		SPA10412H	30	200.00			
27	CBS13 NEWS @ 5PM (SUN)	10/01/2012-10/07/2012S	30	1	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	S	1	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	05:22 PM		SPA10412H	30	750.00			
28	ENTERTAINMENT THIS WEEK	10/01/2012-10/07/2012S.	30	1	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	S.	1	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	05:59 PM		SPA10412H	30	300.00			
29	MADE IN JERSEY	10/01/2012-10/07/2012F..	30	1	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	F..	1	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	08:38 PM		SPA10412H	30	2,000.00			

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30	TWO BROKE GIRLS/MIKE & MOLLY	10/01/2012-10/07/2012	M	30	2	4,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	4,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo				30			4,000.00	Preempted
10/01/2012	Mo	07:47 PM	10/01/2012	SPA92512H	30	4,000.00	4,000.00		Makegood in 19:47:00-21:00:00
31	CBS MORNING NEWS	10/01/2012-10/07/2012	MTWT . . .	30	3	40.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWT . . .	3	40.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	04:55 AM		SPA92512H	30	40.00			
10/02/2012	Tu	04:58 AM		SPA92512H	30	40.00			
10/03/2012	We	04:49 AM		SPA92512RH	30	40.00			
34	ELEMENTARY	10/01/2012-10/07/2012	. . . T . . .	30	1	5,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . . T . . .	1	5,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	09:30 PM		SPA92512RH	30	5,400.00			
35	CBS13.COM @ 6AM	10/04/2012-10/04/2012	. . . T . . .	30	1	135.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . . T . . .	1	135.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	06:14 AM		SPA92512RH	30	135.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

In Account With: MAR/COM SERVICES, INC.(170247)
C/O CRISWELL ASSOCIATES
847 Sansome St Ste 200
San Francisco, CA 94111-1529
ATTN:Accounts Payable

Product Desc: CD07R/LUNGREN

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
36	CBS13.COM @ 6AM		10/05/2012-10/05/2012	 F . .		30	1	100.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012	 F . .		1		100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	06:51 AM		SPA92512RH	30	100.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		53		34,595.00		5,189.25	29,405.75	4,000.00	4,000.00 0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Accounts Receivable

916-374-1313

Gross Billing	34,595.00
Trade Value	0.00
Agency Commission	5,189.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	29,405.75

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